



Work Experience

Barkbox (In-House)

• **Art Director - Motion, Design & Video**

Feb 2021 - Feb 2023
New York, NY

• **Art Director & Motion, Freelance**

May 2020 - Feb 2021
New York, NY

- Work with Creative Director in the creation of world-class, monthly ad creative for Barkbox
- Oversee motion and design that focus on digital (paid social, banners, email, web), Provide critical creative feedback to help shape best-in-class work
- Partner with cross-functional teams to plan, concept, & execute creative deliverables
- Collaborate with internal teams to develop creative workflow processes, Interpreting and using ad performance data to test and iterate our campaigns month over month
- Develop, pitch, and execute new campaign ideas in new channels, always thinking about staying connected to the brand while adding new subscriptions

GLOW (Social & Digital Agency)

• **Art Director**

Sept 2019 - Feb 2021
New York, NY

• **Senior Motion Designer, Freelance**

March 2019 - Sept 2019
New York, NY

- Clients include HBO, Showtime, AppleTV, Spotify, OnePlus, Youtube, Netflix, Hulu
- Perform as both a collaborative creative leader as well as a dynamic creative designer with motion design, VFX, video editing, typography, graphic design, music & illustration
- Work directly with Executive Creative Director to lead a range of projects, from fast-paced daily brand assignments to big tent-pole campaigns
- Collaborate with strategists to craft presentations and campaigns while managing a team of designers & copywriters
- AR/VR solution ideation, concept development, & execution

Real Vision (In-House Brand Team)

• **Motion Design Director, Marketing**

Sept 2018 - June 2019
New York, NY

- Lead motion designer on the marketing branch of startup's internal post production team
- Art direction, storyboarding, brainstorming, concept development, creative execution, and delivery of video and animation based projects
- Work directly with Creative Director & Graphic Design team to lead a range of projects, being sure to match the Brand's punk rock, bootstrap aesthetic

Brigade Marketing (Agency)

• **Motion Design, VFX, & Graphic Artist**

June 2017 - August 2018
New York, NY

• **Motion Graphics Designer, Freelance**

May 2017 - June 2017
New York, NY

- Clients include: Universal Pictures, Warner Bros., 20th Century Fox, Disney, Focus Features, Netflix, ABC, CBS, and Freeform
- Create social media content for A-List Television and Film titles using on-trend Motion Graphics, Compositing, VFX, Video Editing, and Graphic Design techniques
- Responsible for post-production duties, working directly under the Creative Director
- Collaborate with strategists to craft presentations and campaigns based on insights & data

Freelance

Flickerlab (Post-production)

AD/Senior Motion Designer, Freelance

Aug 2018 - Nov 2020
New York, NY

Clients include Smirnoff, Budweiser
2020 Biden Campaign, CVS

Motion graphics, design, storyboarding,
whiteboards, video editing, touch ups

Viacom (Internal Agency)

Senior Motion Designer, Freelance

June 2019 - Sept 2020
New York, NY

Assist Viacom's in-house agency with
production needs and creative solutions
for internal and external deliverables

Cramer-Krasselt (Ad Agency)

Art Director, Freelance

Sept 2016 - June 2017
New York, NY

Clients include Stop & Shop, Benihana

Art direction, paid social, animations, videos
GIFs, touch ups, and new pitches

GREY Advertising (Agency)

Motion Graphics Designer, Freelance

April 2013 - Sept 2016
New York, NY

Clients include Ally, Gillette, Pilsbury,
Radioshack, Advil, Pringles

Ruder Finn (PR Agency)

AD/Motion Designer, Freelance

Aug 2015 - March 2016
New York, NY

Clients include Novartis & Eli Lilly

Art direction, storyboarding, whiteboards,
video editing, & recurring updates

Zero Point Zero (Post-production)

Motion Design & VFX Artist

Seasonal, 2014-2016
New York, NY

CNN's "The Hunt with John Walsh" (Seasons 1-3)

Develop graphics, overlays, compositing & VFX needs
Work within a broadcast television production pipeline
Lower thirds, reusable GFX & title work for editors

Clients & Accounts

HBO	Netflix	Nickelodeon	Pringles	CNN
Showtime	Universal Pictures	Freeform	Advil & Advil PM	Viacom
AppleTV	Warner Bros	Oneplus	Ally Bank	Smirnoff
Facebook	20th Century Fox	Benihana	Pilsbury	Coachella
MTV	Disney	Stop & Shop	Radioshack	2020 Biden Campaign
TruTV	ABC	Novartis	Bloomberg	Webby Awards
TBS	CBS	Gillette	Eli Lilly	Kidz Bop